



**7242**

Velvet  
Acrylic latex  
Self-Priming



TECHNICAL DATA SHEET

**DESCRIPTION**

**Proline Eco 7242** velvet finish is a Zero VOC acrylic latex paint for indoor use. It can be applied directly onto porous surfaces without requiring a primer. It is easy to apply and dries quickly. It was developed to answer the needs of professional painters. **Proline Eco 7242** can be used for commercial, institutional and residential projects.

**USE** | **LIMITATIONS**

This paint is applicable on interior surfaces. **Proline Eco 7242** is self-priming and can be applied directly onto porous surfaces that haven't been primed. It is recommended for drywall, concrete, galvanized metal, aluminum, masonry, cement and wood. It must be applied onto properly prepared metal surfaces.

Avoid application in all temperatures under 10°C  
Not for exterior use  
Do not use on flooring  
Wait 30 days before proceeding with the first cleaning

**CHARACTERISTICS** | **TECHNICAL INFORMATION**

- **Proline 7242** has exceptional hiding properties.
- This product will hide most surfaces with two coats or less.
- During the work, minimal protection is required for baseboards and flooring.
- It can easily be cleaned with lukewarm soapy water.
- **Proline Eco 7242** can easily be sanded after a 4 hour drying time without overloading the sanding paper.
- It is ideal for LEED projects or any other projects requiring Zero VOC paints.

<b>DRYING TIME</b>	Recoat:	To touch:
	4 hours	30 minutes
At 25° Celsius Relative humidity at 50% May differ depending on the colour		
<b>SURFACE COVERAGE (for 3.78 L)</b>	37 - 46 m <sup>2</sup> (400 - 500 ft <sup>2</sup> ) May vary depending on the surface porosity	
<b>Recommended film thickness</b>	Wet : 3.2 - 4 mils Dry : 1.45 - 1.8 mils	
<b>Cleaning</b>	Lukewarm soapy water	
<b>Resin</b>	Acrylic latex	
<b>Thinner</b>	Water	
<b>Inflammability</b>	N/A	
<b>Flash Point</b>	N/A	
<b>% of solids by weight</b>	60%	
<b>% of solids by volume</b>	45%	
<b>VOC</b>	Zero VOC	
<b>GLOSS Velvet</b>	<b>60°</b>	4.5 – 5.5%
	<b>85°</b>	12 – 15%
The value is measured based on the white. The value may vary according to the chosen colour.		

**TINTING BASES**

		946 ml	3,78 L	18,9 L	
7242-3	Natural White		X	X	max. of 3,5 oz of colorant/3,71 L

SURFACE PREPARATION	RECOMMENDED PRIMER	
<p>The surface must be dry and clean, without dust, oil, grease, rust and soap. On painted surfaces, it is recommended to clean with a degreaser (T.S.P.) in order to eliminate any contaminant that may harm the adhesion or the curing of the product. Thoroughly rinse the entire surface. The surfaces must be well sanded and dusted.</p> <p><b>Presence of mold:</b> Clean the affected area with a mixture of 1 part bleach to 3 parts water. Thoroughly rinse the entire surface.</p> <p><b>Flaking or peeling paint:</b> Using a scraper, remove the weakened and/or loose paint, then sand the edges of the surface to make it smooth.</p> <p>A repair compound should be used to fill holes and uneven surfaces. Sand with a grit #100 sandpaper.</p> <p><b>New drywall:</b> To avoid creating an undesirable texture on the drywall, the joint compound must not be sanded excessively.</p> <p><b>Concrete/Masonry:</b> Wait until the concrete and/or masonry has cured at least 30 days before painting it.</p> <p><b>Aluminum, galvanized metal, and interior ferrous metal:</b> Remove all traces of oxidation (rust), then clean with <b>Metal Plus 467</b>, metal conditioner.</p> <p><b>Wood:</b> The surface must be sanded with a grit #80 or #100 sandpaper to open the fibers of the wood.</p>	<p><b>Drywall:</b> Only 2 coats of <b>Proline Eco 7242</b> can be applied directly onto the surface or the following primers can be used; <b>Proline 6070 or Proline Eco 7070.</b></p> <p><b>Concrete block/rough brick:</b> Apply <b>Proline 6006</b> block filler to level the surface or apply <b>Proline Eco 7242</b> directly.</p> <p><b>New Concrete:</b> Apply <b>Proline Eco 7242</b> directly onto the surface.</p> <p><b>New wood:</b> Use <b>Proline Eco 7090.</b></p> <p><b>Pine knots:</b> Seal the pine knots with <b>Stop Plus 298.</b></p> <p><b>Red cedar and redwood:</b> Apply one to two coats of <b>Block Plus 296</b> alkyd based.</p> <p><b>Aluminum, galvanized metal, and interior ferrous metal:</b> Apply a coat of <b>Adhero Plus 290.</b></p> <p><b>Latex paint:</b> No primer is required.</p> <p><b>Alkyd paint:</b> Apply an undercoat of <b>Adhero Plus 290*.</b></p> <p>If the surface to be primed is not mentioned, please contact an MF Paints distributor for further recommendations. *See limitations for <b>Adhero Plus 290.</b></p>	
APPLICATION	MAINTENANCE	
<p>This product is ready to be used and does not require dilution. Mix well before use. Apply one coat or two if necessary. Allow a minimum drying time of 4 hours between each coat. In order to properly cover the surface, it is recommended to use a 15mm lint free roller and a quality nylon-polyester brush. Clean the brushes and rollers with lukewarm soapy water following their use.</p> <p><b>For spray application :</b> Dilute with a maximum of 10% water.</p> <p><b>Pressure :</b> 2000 to 2500 lb/in<sup>2</sup>*</p> <p><b>Nozzle :</b> 0.017 – 0.021*</p> <p><i>*This data may vary depending on the brand of the equipment manufacturer.</i></p>	<p>Allow a 30 day drying time before proceeding with a first cleaning. Only use mild, non-abrasive cleaners and a soft cloth. Clean the surface using a light, circular motion.</p> <th data-bbox="852 1173 1539 1207">STORAGE</th> <p>Store the paint in a dry area and maintain temperature between 10°C and 30°C.</p>	STORAGE

WARRANTY	CAUTION
<p>This product will give full satisfaction if applied according to the manufacturer's instructions. Manufacturer's liability is limited to the replacement of the product and does not include manpower if found defective upon inspection.</p>	<ul style="list-style-type: none"> <li>• Keep away from children's reach</li> <li>• Keep lid closed when not in use</li> <li>• Avoid freezing</li> </ul>

**" Contact your municipality to dispose of the container in an environmentally-friendly manner "**